

HAPPY TREES, HEALTHY FAMILIES !

Sustainable JC Trees & Trash Action Campaign for Jersey City

The Street Tree outside your home provides so many environmental benefits for you and your family!

As you read this, your Street Tree is cleaning the air you breathe, slowing down cars, and even absorbing traffic noise.

In addition to all these benefits, healthy, mature Trees also:

- Provide shade during summer and break cold winds during winter
- Help prevent flooding
- Add an average of 10% to a property's value
- Create walk appeal and prompt people to be more active
- Improve mental health, and reduce stress and depression

Since our Trees care for us, it only makes sense that we return the favor!



HERE'S YOUR PERSONAL TREE CARE GUIDE



KEEP TREE PITS FREE OF DEBRIS AND GARBAGE

Garbage bags compact the soil around your Tree, blocking oxygen and water from reaching the roots. Leaked chemicals from cleaning supplies, bleaches, and oils can harm, and even kill your Tree.



HELP KEEP DOGS AWAY FROM TREES

Dogs are wonderful, but their waste burns your Tree's trunk, and throws soil nutrients off balance. Use signage and borders to keep dogs and their waste out of Tree pits and don't forget to pick up after yours.



DO NOT CHAIN BIKES TO TREES

Bikes and bike riders cause significant soil compaction, and bike chains can damage your Tree's trunk, and hamper its growth.



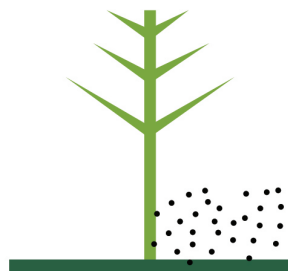
REMOVE WEEDS AND GRASS REGULARLY

Weeds and grass absorb water and nutrients meant for your Tree's roots, which can really stress your tree. Removing weeds regularly will keep your Tree healthy and looking neat.



AVOID PILING SNOW INTO PITS

Shoveling snow into your Tree's pit can apply a lot of pressure on its roots and harm it. Keep your bed free from heaps of snow to ensure its health through the winter.



USE SALT ALTERNATIVES IN THE WINTER

Rock salt (sodium chloride) can kill your Tree's roots and corrode sidewalks. Consider using Tree-safe alternatives like calcium chloride and magnesium chloride to de-ice your sidewalk.



MAINTAIN SOIL HEALTH

Compost and soil amendments like **biochar** will reinvigorate the soil and allow more nutrients and water to reach your Tree's roots, while **mulch** will keep it from drying out too quickly. Be sure to add compost and mulch to your Tree bed annually.



KEEP IT HYDRATED

Water is important for all Trees, and particularly for new Trees in the first 2-3 years. Please remember to water your Tree periodically, and especially during dry spells or heat waves.